

ANNEXURE-B

Certification of Political Advertisement

- (i) Name and address of the applicant/Political Party Candidate/Person/ Group of Persons /association/ organization/Trust-
- (ii) Title of the advertisement -
- (iii) Language(s) used in advertisement-
- (iv) Date of submission of advertisement-
- (v) Date of certification for telecast-

Certified that the above advertisement is fit for use as per guidelines prescribed by the Hon'ble supreme Court of India.

Signature of chairperson/
member of committee/Designated officer

Place:
Date:

Applicable for telecast/broadcast on TV and Cable network/Cable Channels, advertisements to be displayed year round in Cinema Halls. Radio including private FM channels, audio-visual displays in public places, advertisements in e-newspaper bulk SMS/voice messages advertisement on social media and internet website, print media (pre-poll & poll day)

The responsibility for the factuality and correctness of claims and allegations made in the advertisement lies wholly with the Publisher /advertiser. The certification committee is in no way answerable or liable for any damage, loss, or injury, civil or criminal on account of such publication.